



19th International Workshop on Semantic and Social Media Adaptation and Personalization

SMAP 2024

November 21-22, 2024 - Athens, Greece

<https://smap2024.athenarc.gr/>

The **Semantic and Social Media Adaptation and Personalization (SMAP) Initiative** was founded during the summer of 2006 in an effort to discuss the state-of-the-art, recent advances and future perspectives for semantic and social media adaptation. After 18 successful workshops -in Athens, London, Prague, San Sebastian, Limassol, Vigo, Luxembourg, Bayonne, Corfu, Trento, Thessaloniki, Bratislava, Zaragoza, Larnaca, thrice online and Limassol - the SMAP workshop series has consolidated as a reference event in order to discuss about the newest advances in the field, including a 2-days single main track of high-quality scientific papers. The 19th SMAP workshop will be held online on **November 21-22, 2024** and it will be hosted by the **ATHENA Research and Innovation Centre** (<https://www.athenarc.gr/en>)

Aim and topics

SMAP 2024 aims to address several issues of semantic and social multimedia technologies and their use in content creation, media adaptation and user profiling. Topics of interest include but are not limited to:

- Content creation, annotation and modelling for semantic and social web
- Computational intelligence for media adaptation and personalization
- Semantics-driven indexing and retrieval of multimedia contents
- User modelling and dynamic profiling
- Ontologies and reasoning
- Semantics-based recommender systems: theory and applications
- Web adaptation methods and techniques
- Hybrid social and semantic approaches to profiling, recommendation engines or adaptation systems
- Social multimedia applications (livecasting, audio-video sharing)
- User-generated content mechanisms
- Privacy/Security issues in Social and Personalized Media Applications
- Content customization and adaptation
- Semantic context modelling and extraction
- Context-aware multimedia applications
- Adaptive & personalized MM summaries
- Multilingual content navigation
- Social multimedia tagging and multimedia content communities
- Intelligent personalized interfaces
- Social and semantic media collaboration platforms (e.g. semantic wikis)
- Social web economics and business
- Social network aggregation
- Adaptive / Personalized conversational media



- Multimedia standards



Important dates:

Submission of full papers:	September 30, 2024 (ultimate extension)
Notification of acceptance:	October 10, 2024
Submission of camera ready:	October 20, 2024
Main Online Workshop:	November 21-22, 2024

Proceedings/Publications

All accepted papers will be included in the SMAP 2024 Proceedings and will be **indexed by IEEE Xplore**. The SMAP Proceedings have always been indexed by **dblp** and **Scopus**. This makes the SMAP workshop one of the publication venues with very high visibility and impact over the last 18 years.

Extended versions of selected papers will be invited to a **Special Issue** of the **MDPI Computers international journal (Impact Factor: 2.8)**, indexed among others by **dblp**, **Scopus**, **Web of Science**, **Google Scholar**, on a **special, APC-fully waived (zero (0) euros APC fee)** submission status.



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